

NCPNA Board Meeting Minutes

February 10, 2019

Meeting Site 407 Palomar, Richardson, Texas

Members Present: Phyllis Slaughter, John Slaughter, Walt Gromadin, Janice Gromadin, Don Bean, Vicki Bean, Doug Freeman, Caryl Knapp and Charles Warner.

Phyllis Slaughter called the meeting to order at 4:07 pm.

The meeting was dominated by a discussion about the need to increase membership and revenue. This was prompted by a fall off in revenue caused by a decline in membership.

MEMBERSHIP – Ideas to increase membership and actions to be taken:

Re launch the membership drive. We handed out flyers door to door in September asking for residents to join our HOA and to attend National Night Out but we did not follow up with any further type of membership effort.

We agreed to stop using the word “dues” with respect to HOA Membership. We will use the word “membership” instead.

A suggestion was made ask for a donation at each event that we have during the year.

Flyers don't always get the attention of residents.

One to one contact is always the best.

Develop a plan to call or make direct one to one contact with the non new members by our next meeting. Doug Freeman will lead this effort.

Don and Vicki will work on a plan to call or make direct contact with the estimated 30 to 35 new residents.

We agreed that we should do membership baskets for our new residents and include coupons and free items. Vicki will look into getting inexpensive baskets from The Dollar Store.

Do an email blast, post on Next Door and Face Book regarding need for new members and renewals.

Recruit Block Captains. Don Bean agreed to be the Block Captain Coordinator.

A suggestion is to have a walking club, perhaps a walk in the fall, and a Farmers/Craft market. Charging a small price for a booth and selling various items could enhance revenue. This will be revisited at a later date.

BUDGET – Ideas to bring in revenue and actions to be taken.

Defer discussion to later meeting whether or not to have the neighborhood yard party.

The 100.00 gift card prize for best Christmas Decoration was not claimed. Janice still has the money.

It was decided not to give out cash for awards anymore. Do the gift cards given free from neighborhood retailers, such as Bruce Miller

It was agreed to put 250.00 in the budget to re launch of our membership drive.

We agreed to fund 12 flags for holidays at a cost of approximately 420.00. Some of the funding will come from board members.

Continue to promote yard of the month in our news items.

We approved a budget item for 400.00 for our part of the funding for National Night Out.

There is an Easter Egg Celebration planning meeting set for March 9.

Other HOAs have sponsors for their event communications. The sponsors pay a small fee for the advertisement. We discussed this idea but did not decide to do it at this time.

Balance in checking account as of 1/17/2019 is \$2925.51.

The proposed budget after discussion and adjustment is \$2071.00

The specific changes in the proposed budget are:

Include 400.00 for National Night Out. Not the 296.00 shown as prior cost.

Defer action on the 50.00 for the Yard Party.

Include 250.00 for Crime Watch not the 400.00 shown.

Leave the 100.00 for the Easter Egg Hunt.

No cost for Trash Bash.

No cost for neighborhood yard sale.

Show 150.00 for the Annual Meeting rather than 800.00

Include 300.00 for 4th July Celebration not 415.00

Show 420.00 for flags not 210.00.

No funding allocated for Dec prizes.

The PO Box cost is 96.00.

The web site cost is 30.00.

Include 250.00 for re launch of membership drive printing.

Replace old 4th July Bows 25.00.

NEXT MEETING – We will meet on March 17 at 4pm at this same site. The meeting was adjourned at 5:35 pm.

Charles Warner

Secretary, NCPNA